



*Budgeting Specialist*

*Casablanca -*

*17-08-2026*

## Budgeting Specialist

Course code: FB355 From: 17-08-2026 Venue: Casablanca - Course Fees: 3600 £

### Introduction

Budgeting is a critical function that ensures financial sustainability and strategic alignment across departments and organizations. This course is designed to equip professionals with practical budgeting skills – from planning and cost classification to forecasting, variance analysis, and budget monitoring. Through hands-on exercises and real-life case studies, participants will learn how to build, manage, and optimize budgets that support informed decision-making and financial control.

### Course Objectives of Budgeting Specialist

Upon completing this program, participants will be able to:

- Understand different types of budgets and their applications in organizations.
- Develop annual, departmental, and project-based budgets.
- Apply cost allocation and classification techniques.
- Conduct variance analysis and corrective action planning.
- Use Excel or financial tools to build dynamic budget models.
- Communicate budget insights to stakeholders with clarity and confidence.

### Course Methodology of Budgeting Specialist

- Lectures and Expert Insights: Leading industry experts will share their insights and best practices.
- Case Studies: Analyze real-world talent acquisition challenges and solutions.
- Group Discussions: Engage in meaningful discussions and share experiences with peers.
- Role-Playing and Simulations: Practice recruitment scenarios to enhance skills.
- Hands-on Workshops: Gain practical experience in using recruitment tools and techniques.

### Organizational Impact of Budgeting Specialist

This training program will have a positive impact on organizations by:

- Improved financial planning and resource allocation.
- Increased budget accuracy and transparency across departments.

- Reduced overspending through proactive cost control and variance tracking.
- Stronger alignment between financial strategy and operational execution.
- Better communication between finance teams and operational units.

## Personal Impact of Budgeting Specialist

Participants will experience personal growth and development, including:

- Enhanced confidence in financial decision-making.
- Stronger analytical, reporting, and forecasting skills.
- Ability to influence leadership through data-driven budget presentations.
- Career progression toward roles like Budget Analyst, Financial Planner, or Finance Manager.
- Increased credibility as a key financial contributor in the organization.

## Who Should Attend

This training program is ideal for:

- Finance Officers / Budget Analysts
- Department Coordinators & Supervisors
- Project Managers and Administrators managing financial plans
- Professionals seeking to strengthen budgeting and cost control skills

## Course Outlines

### Day 1

#### Fundamentals of Budgeting and Cost Management

- Role of budgeting in financial control
- Types of budgets (Operational, Capital, Zero-Based, Rolling)
- Cost structures: Fixed, Variable, Direct, Indirect
- Classifying costs for budgeting templates

### Day 2

## Building Effective Budgets

- Budget development workflow: Top-Down vs. Bottom-Up
- Gathering financial data and setting assumptions
- Creating a departmental or project budget

## Day 3

### Forecasting and Financial Modeling

- Forecasting techniques (Trend, Scenario, Sensitivity)
- Linking KPIs to financial performance
- Build a rolling 12-month forecast model

## Day 4

### Budget Monitoring & Variance Analysis

- Tracking actuals vs. budget
- Variance analysis methods
- Investigate variance causes and recommend actions

## Day 5

### Budget Presentation & Governance

- Communicating financial data to non-financial stakeholders
- Approval processes and revision protocols
- Present a full budget report to leadership panel