



*Strategic Leadership Excellence: Mastering KPIs, Time Management, and High-Impact Leadership*

*Casablanca -*

*02-11-2026*

# Strategic Leadership Excellence: Mastering KPIs, Time Management, and High-Impact Leadership

Course code: ML313 From: 02-11-2026 Venue: Casablanca - Course Fees: 3600 £

## Introduction

In today's dynamic and competitive business environment, senior managers are expected to perform not just as administrators but as visionary leaders and strategic enablers of growth. This intensive five-day training program is designed to empower participants with the core skills required to lead with purpose and clarity. Combining the essential pillars of high-performing organizations—Business Key Performance Indicators (KPIs), Time Management, and Leadership—the course equips participants with tools to measure what matters, prioritize their time effectively, and influence teams towards results-driven excellence.

Business KPIs are more than just numbers; they are strategic tools that translate goals into measurable outcomes. Learning how to align KPIs with corporate strategy enables managers to track progress, drive improvement, and make informed decisions. Time management, on the other hand, is the backbone of productivity; without it, even the best strategies can fall short. Finally, leadership ties everything together—turning ideas into action, motivating people, and navigating complexity with agility and vision.

Through real-world case studies, role-playing, group exercises, and interactive lectures, this program develops senior leaders into strategic thinkers, effective decision-makers, and inspiring team drivers.

## Course Objectives of Strategic Leadership Excellence

Upon completing this program, participants will be able to:

- Understand and design effective business KPIs aligned with organizational goals.
- Evaluate performance and strategic effectiveness through KPI dashboards.
- Apply advanced time management techniques to boost productivity and reduce waste.
- Prioritize tasks using decision-making frameworks and delegation strategies.
- Build a personal leadership philosophy based on influence, vision, and strategic communication.
- Lead high-performing teams and manage change with confidence and resilience.
- Enhance emotional intelligence and executive presence to lead across departments and cultures.

## Course Methodology of Strategic Leadership Excellence

- Lectures and Expert Insights: Leading industry experts will share their insights and best practices.
- Case Studies: Analyze real-world talent acquisition challenges and solutions.
- Group Discussions: Engage in meaningful discussions and share experiences with peers.

- Role-Playing and Simulations: Practice recruitment scenarios to enhance skills.
- Hands-on Workshops: Gain practical experience in using recruitment tools and techniques.

## Organizational Impact of Strategic Leadership Excellence

This training program will have a positive impact on organizations by:

- Improved alignment between strategic goals and measurable performance outcomes.
- Enhanced decision-making driven by actionable KPIs and data interpretation.
- Greater managerial efficiency and time optimization across departments.
- Stronger leadership pipeline prepared for future growth and transformation.
- Increased team morale and performance through empowered and accountable leadership.
- Better cross-functional collaboration and communication from top-tier leaders.

## Personal Impact of Strategic Leadership Excellence

Participants will experience personal growth and development, including:

- Sharpened strategic thinking and performance analysis capabilities.
- Greater control over time, energy, and work priorities.
- Enhanced leadership presence and influence within and outside the organization.
- Improved resilience and stress management under leadership pressure.
- A comprehensive toolkit for driving both operational and strategic initiatives.

## Who Should Attend

This training program is ideal for:

- Senior Managers and Department Heads
- Directors and Deputy General Managers
- Division Leaders and Program Managers
- Executive Officers and Functional Heads
- High-potential professionals transitioning into leadership roles

## Course Outlines

### Day 1

#### Strategic Thinking and Business KPIs

- Understanding Strategic Goals and KPI Fundamentals
- Identifying and Designing SMART KPIs
- Aligning KPIs with Departmental and Corporate Objectives
- Balanced Scorecard Approach and KPI Dashboards
- KPI Pitfalls and Success Stories

### Day 2

#### Performance Management Through KPIs

- Interpreting and Monitoring KPI Results
- Using KPIs for Continuous Improvement and Innovation
- Linking KPIs to Individual and Team Performance
- Reporting Structures: Dashboards, Reports, and Executive Summaries
- Building Your Departmental KPI Matrix

### Day 3

#### Executive Time Management and Prioritization

- The Time Management Matrix: Urgent vs. Important
- Goal Setting and Personal Productivity Techniques
- Delegation, Focus, and Avoiding Common Time Traps
- Using Digital Tools for Time and Workflow Management
- Simulation: A Day in the Life of a Strategic Manager

### Day 4

#### Leadership in Action

- Core Competencies of Strategic Leadership

- Emotional Intelligence and Decision-Making Under Pressure
- Leading Through Change and Uncertainty
- Communication Strategies for Influence and Clarity
- Leadership Style Assessment and Development Plan

## Day 5

### Integrated Leadership and Strategic Execution

- Linking KPIs, Time, and Leadership for Holistic Impact
- Creating an Action Plan for Individual and Team Development
- Real-life Leadership Challenges and Group Solutions
- Building a Leadership Legacy: Mentoring and Succession
- Strategy to Execution Simulation