



Strategic Leadership

Casablanca -

02-11-2026

Strategic Leadership

Course code: FB303 From: 02-11-2026 Venue: Casablanca - Course Fees: 3600 £

Introduction

In an increasingly complex and fast-paced financial environment, effective leadership is no longer just about overseeing operations; it's about steering the organization with strategic foresight, inspiring teams, and driving change. This training program on Strategic Leadership is specifically designed for Department Managers in the Coordination Management Division within the Finance Sector, equipping them with the advanced leadership tools and strategic thinking capabilities necessary to align departmental goals with broader financial strategies.

Coordination Management plays a pivotal role in harmonizing cross-functional initiatives, monitoring inter-departmental activities, and ensuring the seamless integration of strategy execution. Therefore, a Department Manager in this division must possess not only operational acumen but also a high level of strategic awareness, emotional intelligence, stakeholder engagement skills, and data-informed decision-making capabilities.

This intensive program bridges theory and practice, offering participants a blend of conceptual frameworks, real-world financial case studies, leadership simulations, and interactive group exercises. Participants will emerge from this training with the ability to transform strategic plans into actionable results, enhance collaboration across departments, and influence organizational direction in a sustainable and impactful way.

Course Objectives of Strategic Leadership

Upon completing this program, participants will be able to:

- Understand the key components of strategic leadership within the finance sector.
- Enhance their ability to think critically and act strategically in high-stakes environments.
- Align departmental coordination strategies with organizational financial goals.
- Strengthen communication, negotiation, and influence skills to lead cross-functional teams.
- Utilize performance metrics and KPIs to monitor and drive strategic progress.
- Build agility and resilience to adapt leadership approaches amid economic and regulatory changes.
- Apply strategic frameworks to real coordination and finance-related challenges.

Course Methodology of Strategic Leadership

- Lectures and Expert Insights: Leading industry experts will share their insights and best practices.
- Case Studies: Analyze real-world talent acquisition challenges and solutions.
- Group Discussions: Engage in meaningful discussions and share experiences with peers.

- Role-Playing and Simulations: Practice recruitment scenarios to enhance skills.
- Hands-on Workshops: Gain practical experience in using recruitment tools and techniques.

Organizational Impact of Strategic Leadership

This training program will have a positive impact on organizations by:

- Improved alignment between department-level execution and overarching financial strategies.
- Strengthened inter-departmental coordination leading to reduced duplication of effort and enhanced resource utilization.
- Greater leadership capacity to manage strategic risks and lead change initiatives.
- Enhanced decision-making based on financial data and strategic forecasting.
- Cultivation of a strategic leadership culture across mid-management tiers.

Personal Impact of Strategic Leadership

Participants will experience personal growth and development, including:

- Enhanced leadership presence and strategic influence.
- Increased confidence in making high-impact decisions.
- Ability to lead with clarity in complex and ambiguous financial settings.
- Sharpened communication and stakeholder management skills.
- Professional growth through mastering frameworks used by top financial leaders.

Who Should Attend

This training program is ideal for:

- Department Managers or Assistant Managers in Coordination or Planning units.
- Mid-level managers within the finance sector preparing for higher strategic roles.
- Coordination officers transitioning into leadership roles.
- Professionals involved in financial project oversight and cross-departmental initiatives.

Course Outlines

Day 1

Foundations of Strategic Leadership in the Finance Sector

- Introduction to Strategic Leadership vs. Operational Management
- The Role of Coordination Management in Strategic Execution
- Understanding the Financial Sector Ecosystem and Regulatory Landscape
- Vision, Mission, and Values Alignment
- Strategic Leadership Failures and Successes in Financial Organizations

Day 2

Strategic Thinking and Planning

- Tools for Strategic Thinking: SWOT, PESTLE, Porter's Five Forces
- Scenario Planning in a Financial Context
- Setting SMART Strategic Objectives for Coordinated Departments
- Interactive Exercise: Creating Department-Level Strategic Maps
- Risk Identification and Strategic Prioritization

Day 3

Driving Alignment and Execution Across Departments

- Strategic Alignment: Bridging Corporate Strategy with Departmental Initiatives
- Performance Metrics and Financial KPIs for Coordination Teams
- Role of Data Analytics in Monitoring Strategic Progress
- Using Balanced Scorecards in Financial Coordination
- Designing a Strategic Execution Plan

Day 4

Leadership Competencies for Influence and Change

- Emotional Intelligence for Finance Leaders
- Influencing Without Authority: Navigating Organizational Dynamics

- Conflict Resolution and Stakeholder Engagement
- Leading Change and Managing Resistance
- Leading Strategic Change in a Finance Department

Day 5

Agility, Innovation, and Sustainability in Leadership

- Building Agile Leadership Capabilities
- Fostering a Culture of Innovation in Coordination Roles
- Ethical Leadership in Financial Decision-Making
- Sustaining Strategic Momentum and Continuous Improvement
- Strategic Leadership Action Plan for Your Department