GLOBAL HORIZON PLUS
TRAINING CENTER



Advanced Strategic Analysis and Management Mastery

Casablanca -

16-11-2026

Advanced Strategic Analysis and Management Mastery

Course code: BI253 From: 16-11-2026 Venue: Casablanca - Course Fees: 5760 £

Introduction

Welcome to the Strategic Analysis and Management Excellence program a transformative experience designed to elevate your skills in strategic analysis, technical services management, and tender evaluation. In an ever-evolving professional landscape, this program offers a comprehensive approach to address the dynamic challenges faced by modern professionals.

Throughout this journey, participants will explore advanced principles in strategic analysis, delve into effective technical services management, and master the art of tender evaluation. Real-world applications, case studies, and interactive discussions ensure a dynamic and engaging learning experience.

Recognizing the dual impact of this training on both organizational decision-making and personal career growth, participants can expect to actively contribute to an environment fostering collaboration, innovation, and continuous improvement.

Get ready for a transformative chapter in your career as you embark on the path to Strategic Analysis and Management Excellence. Welcome to a program that transcends traditional training, propelling you towards unparalleled proficiency and success in your professional endeavors.

Course Objectives of Strategic Analysis and Management Excellence

Upon completing this program, participants will be able to:

- Develop advanced skills in strategic analysis services
- Enhance capabilities in managing technical services effectively
- Master the art of tender evaluation and analysis
- Understand the organizational impact of strategic analysis and management excellence
- Recognize the personal development opportunities offered by the course

Course Methodology of Strategic Analysis and Management Excellence

This program will employ a combination of engaging learning methods, including:

- Lectures and Expert Insights: Leading industry experts will share their insights and best practices.
- Case Studies: Analyze real-world talent acquisition challenges and solutions.
- Group Discussions: Engage in meaningful discussions and share experiences with peers.
- Role-Playing and Simulations: Practice scenarios to enhance skills.

Organizational Impact of Strategic Analysis and Management Excellence

This training program will have a positive impact on organizations by:

- Importance of Strategic Analysis and Management Excellence for Organizations
- Improved decision-making processes
- Enhanced competitiveness
- Efficient resource allocation
- Increased project success rates

Personal Impact of Strategic Analysis and Management Excellence

Participants will experience personal growth and development, including:

- Professional Growth and Development
- Skill enhancement in technical services
- Expertise in tender evaluation
- Increased confidence in strategic analysis
- Career advancement opportunities

Who Should Attend

This training program is ideal for:

- Professionals involved in:
    - Technical services
    - Strategic analysis
    - Tender evaluation
- Middle to senior-level managers
- Decision-makers seeking to enhance their analytical skills

Course Outline

Day 1

Fundamentals of Strategic Analysis - Part I

- Overview of strategic analysis
- Importance in decision-making
- Strategic analysis tools and methodologies
- Case studies and group discussions on strategic analysis principles

Day 2

Fundamentals of Strategic Analysis - Part II

- Advanced strategic analysis techniques
- Scenario planning and forecasting
- Strategic decision-making frameworks
- Interactive exercises on strategic analysis methodologies

Day 3

Technical Services Management - Part I

- Understanding technical services and their role in organizations
- Best practices in technical services management
- Quality assurance and improvement in technical services
- Case studies and group discussions on technical services management

Day 4

Technical Services Management - Part II

- Resource allocation and optimization in technical services
- Technology adoption strategies
- Risk management in technical services projects
- Hands-on exercises and simulations in technical services management

Day 5

Tender Evaluation Techniques - Part I

- Introduction to tender evaluation
- Importance of effective tender evaluation
- Criteria for evaluating tenders
- Case studies and group discussions on tender evaluation processes

Day 6

Tender Evaluation Techniques - Part II

- Risk assessment in tendering
- Legal and ethical considerations in tender evaluation
- Hands-on exercises and simulations in tender evaluation
- Real-world examples of successful tender evaluations

Day 7

Organizational Impact Workshop - Part I

- Analyzing the organizational impact of strategic analysis and management excellence
- Group exercises on implementing management excellence
- Discussion on case studies showcasing organizational success stories

Day 8

Organizational Impact Workshop - Part II

- Stakeholder management in organizational change
- Communication strategies for implementing strategic initiatives
- Measuring and evaluating the impact of strategic analysis on organizational performance
- Interactive workshops on organizational change management

Day 9

Personal Development and Career Planning - Part I

- Identifying personal strengths, weaknesses, and career goals
- Creating a personalized development plan
- Networking opportunities and mentorship sessions
- Strategies for enhancing professional skills and advancing careers

Day 10

Personal Development and Career Planning - Part II

- Building a personal brand and professional network
- Effective communication and presentation skills for career advancement
- Career planning and goal setting for long-term success
- Final reflections and action planning for continued growth