GLOBAL HORIZON PLUS
TRAINING CENTER



Strategic Decision-Making

Cairo - InterContinental Cairo Semiramis

15-11-2026

Strategic Decision-Making

Course code: SC226 From: 15-11-2026 Venue: Cairo - InterContinental Cairo Semiramis Course Fees: 3100 £

Introduction

In a rapidly changing business landscape, the ability to make effective and strategic decisions is a key competency for leaders. This program is designed to equip participants with the skills and insights needed to make informed, timely, and impactful decisions in complex and dynamic environments.

Course Objectives of Strategic Decision-Making

Upon completing this program, participants will be able to:

- Develop a deep understanding of the principles of strategic decision-making.
- Enhance critical thinking and analytical skills.
- Learn techniques for gathering and analyzing relevant data.
- Understand the psychological aspects of decision-making.
- Develop strategies for making decisions in uncertain and ambiguous situations.
- Apply decision-making frameworks to real-world strategic scenarios.

Course Methodology of Strategic Decision-Making

This program will employ a combination of engaging learning methods, including:

- Lectures and Expert Insights: Leading industry experts will share their insights and best practices.
- Case Studies: Analyze real-world talent acquisition challenges and solutions.
- Group Discussions: Engage in meaningful discussions and share experiences with peers.
- Role-Playing and Simulations: Practice scenarios to enhance skills.

Organizational Impact of Strategic Decision-Making

This training program will have a positive impact on organizations by:

- Improved strategic planning and execution.
- Enhanced organizational agility and adaptability.
- Increased efficiency in resource allocation and utilization.
- Strengthened ability to navigate and capitalize on market changes.

Personal Impact of Strategic Decision-Making

Participants will experience personal growth and development, including:

- Advanced proficiency in strategic decision-making.
- Enhanced confidence in tackling complex decision scenarios.
- Improved ability to assess risks and opportunities strategically.
- Greater effectiveness in influencing and leading through decision processes.

Who Should Attend

This training program is ideal for:

- Executives and senior leaders responsible for strategic decision-making.
- Managers and decision-makers in various organizational functions.
- Professionals aspiring to leadership roles requiring strategic thinking.
- Anyone interested in developing advanced decision-making skills.

Course Outline

Day 1

Foundations of Strategic Decision-Making

- Understanding the Decision-Making Process
- The Role of Strategic Thinking in Decision-Making
- Cognitive Biases and Decision-Making

Day 2

Critical Thinking and Analysis

- Developing Critical Thinking Skills
- Analytical Tools for Decision Support
- Case Studies: Analyzing Strategic Decision Scenarios

Day 3

Data-Driven Decision-Making

- Importance of Data in Decision-Making
- Data Gathering and Analysis Techniques
- Practical Exercise: Using Data for Decision Support

Day 4

Decision-Making in Uncertain Environments

- Strategies for Decision-Making Under Uncertainty
- Scenario Planning and Risk Management
- Real-world Applications: Decision-Making in Crisis

Day 5

Implementing and Communicating Decisions

- Decision Implementation Best Practices
- Communicating Decisions Effectively
- Case Studies: Successful Decision Implementation