



Strategic Leadership and Public Sector Governance

Casablanca -

27-07-2026

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Course code: AG324 From: 27-07-2026 Venue: Casablanca - Course Fees: 3600 £

Introduction

In today's complex and fast-changing environment, public sector leaders must be equipped with strategic thinking skills, governance frameworks, and leadership capabilities to drive performance, accountability, and sustainable policy outcomes. This course bridges modern leadership practices with public governance challenges, helping leaders create public value while navigating political, social, and organizational dynamics.

Course Objectives of Strategic Leadership and Public Sector Governance

Upon completing this program, participants will be able to:

- Understand strategic leadership concepts tailored to the public sector.
- Apply governance frameworks and principles for public accountability.
- Develop effective strategies for stakeholder engagement and inter-agency collaboration.
- Lead reforms, manage change, and promote ethical leadership.
- Align public sector initiatives with national strategic visions.

Course Methodology of Strategic Leadership and Public Sector Governance

- Lectures and Expert Insights: Leading industry experts will share their insights and best practices.
- Case Studies: Analyze real-world talent acquisition challenges and solutions.
- Group Discussions: Engage in meaningful discussions and share experiences with peers.
- Role-Playing and Simulations: Practice recruitment scenarios to enhance skills.
- Hands-on Workshops: Gain practical experience in using recruitment tools and techniques.

Organizational Impact of Strategic Leadership and Public Sector Governance

This training program will have a positive impact on organizations by:

- Strengthened leadership capabilities across departments.
- Improved transparency, accountability, and governance practices.
- Enhanced ability to deliver on public mandates efficiently and ethically.

- Increased stakeholder trust and satisfaction.
- Development of sustainable strategies aligned with national development goals.

Personal Impact of Strategic Leadership and Public Sector Governance

Participants will experience personal growth and development, including:

- Boost in strategic thinking and policy leadership skills.
- Deeper understanding of ethical governance and integrity.
- Improved ability to manage public-sector teams and influence policy outcomes.
- Confidence in navigating political and organizational complexity.

Who Should Attend

This training program is ideal for:

- Public sector executives and senior managers
- Government advisors and policy makers
- Directors of departments and public institutions
- Governance and compliance officers
- Emerging leaders in public service

Course Outlines

Day 1

Foundations of Strategic Leadership in the Public Sector

- Understanding the public leadership landscape
- Key differences between public and private sector leadership
- Strategic thinking and decision-making in government
- National development strategies and leadership

Day 2

Governance, Accountability & Policy Frameworks

- Principles of good governance: transparency, rule of law, participation
- Structures and roles in public sector governance
- Accountability mechanisms and performance evaluation
- Tools for monitoring and evaluating public service delivery

Day 3

Ethics, Integrity and Risk Management in Public Leadership

- Ethical leadership and public trust
- Managing integrity risks and anti-corruption strategies
- Building a values-driven leadership culture
- Risk governance in public service

Day 4

Stakeholder Engagement and Collaborative Governance

- Multi-stakeholder governance and consultation processes
- Managing citizen expectations and public communication
- Inter-agency and intergovernmental collaboration
- Public-private partnerships and civil society roles

Day 5

Leading Change and Driving Public Sector Innovation

- Managing change in bureaucratic environments
- Leadership in digital transformation and innovation
- Building agile, future-ready public institutions
- Applying strategic leadership to current governance challenges