



*Financial Statements Mastery*

*Dubai -*

*15-03-2026*

# Financial Statements Mastery

Course code: FB322 From: 15-03-2026 Venue: Dubai - Course Fees: 3650 £

## Introduction

This course offers a deep, practical understanding of key financial statements—balance sheet, profit & loss (P&L), and income statement—and all related terminology. Designed for professionals without a strong finance background, the course demystifies financial documents, empowers attendees to interpret figures confidently, and supports better business decision-making through financial insight.

## Course Objectives of Financial Statements Mastery

Upon completing this program, participants will be able to:

- Understand the structure, function, and interconnections between financial statements
- Define and use key financial terms accurately
- Analyze company performance through financial ratios and statements
- Identify red flags in financial reports
- Translate financial insights into business strategy

## Course Methodology of Financial Statements Mastery

- Lectures and Expert Insights: Leading industry experts will share their insights and best practices.
- Case Studies: Analyze real-world talent acquisition challenges and solutions.
- Group Discussions: Engage in meaningful discussions and share experiences with peers.
- Role-Playing and Simulations: Practice recruitment scenarios to enhance skills.
- Hands-on Workshops: Gain practical experience in using recruitment tools and techniques.

## Organizational Impact of Financial Statements Mastery

This training program will have a positive impact on organizations by:

- Sharper, data-driven business decisions
- Cross-departmental financial alignment
- Reduced dependency on finance teams for basic reporting

- Empowered managers and staff

## Personal Impact of Financial Statements Mastery

Participants will experience personal growth and development, including:

- Financial fluency and enhanced credibility
- Confidence in reviewing and questioning financial data
- A step toward leadership roles and strategic involvement
- Improved budgeting and cost-control skills

## Who Should Attend

This training program is ideal for:

- Mid-level professionals in non-financial roles
- Entrepreneurs and small business owners
- Department managers and team leads
- Junior finance staff
- High-Level Supervisors integral to the decision-making method
- Non-Financial Business Professionals managing who has been promoted to financial positions

## Course Outlines

### Day 1

#### Fundamentals of Financial Statements

- What are financial statements and why they matter
- Overview of Balance Sheet, P&L, and Cash Flow Statement
- Users of financial statements (internal & external)
- Key accounting principles (accruals, matching, going concern)
- IFRS vs. GAAP: Basic differences

## Day 2

### Deep Dive into the Balance Sheet

- Structure: Assets, Liabilities, Equity
- Fixed vs. Current assets, short-term vs. long-term liabilities
- Working capital and liquidity concepts
- Common balance sheet ratios
- Reading and interpreting a real-life balance sheet

## Day 3

### Understanding the Income Statement / P&L

- Structure: Revenue, COGS, Gross Profit, Operating Income, Net Profit
- Operating vs. non-operating income
- EBITDA and EBIT explained
- Margins and profitability indicators
- Sample P&L

## Day 4

### Key Financial Terms & Ratio Analysis

- Definitions: depreciation, amortization, provisions, accruals
- Ratio analysis: liquidity, profitability, solvency, and efficiency
- Interpreting trends: vertical and horizontal analysis
- Red flags and financial warning signs
- Ratio calculation and interpretation

## Day 5

### The Cash Flow Statement & Financial Linkages

- Purpose and components of the cash flow statement
- Operating, investing, and financing cash flows

- Linking the 3 statements: how changes in one affect the others
- Cash vs. profit: why a company can be profitable but still run out of cash
- Budgeting and variance analysis
- Forecasting basics and using financial models
- Analyze and present financials for a fictional company
- How to communicate financial information to non-finance stakeholders