GLOBAL HORIZON PLUS
TRAINING CENTER



Professional Real Estate Valuation and Appraisal

Istanbul -

13-12-2026

Professional Real Estate Valuation and Appraisal

Course code: PS435 From: 13-12-2026 Venue: Istanbul - Course Fees: 5000 £

Introduction

Accurate real estate valuation is essential for investment decisions, financing, taxation, acquisitions, and property management. This course provides participants with a comprehensive understanding of the principles, methodologies, and professional standards used in real estate valuation and appraisal. Through practical examples and case studies, participants will learn how to assess property value and prepare reliable valuation reports.

Course Objectives

By the end of this course, participants will be able to:

- Understand the fundamentals of real estate valuation and appraisal.
- Identify the factors that influence property values.
- Apply the main valuation approaches used by professionals.
- Analyze market data and comparable property transactions.
- Conduct valuation assessments for different property types.
- Prepare and interpret professional valuation reports.

Target Audience

- Real Estate Professionals
- Property Appraisers and Valuers
- Real Estate Investors and Developers
- Banking and Mortgage Professionals
- Asset and Property Managers
- Government and Municipal Officials
- Engineers and Surveyors
- Anyone involved in real estate decision-making

Course Outline

Day 1

Fundamentals of Real Estate Valuation

- Introduction to Real Estate Valuation
- Key Valuation Concepts and Terminology
- Factors Affecting Property Value
- Property Markets and Market Analysis

Day 2

Sales Comparison Approach

- Principles of Market-Based Valuation
- Selection of Comparable Properties
- Adjustments and Comparative Analysis
- Applications and Limitations

Day 3

Cost and Income Approaches

- Cost Approach Methodology
- Depreciation and Replacement Cost
- Income Capitalization Approach
- Valuation of Income-Producing Properties

Day 4

Advanced Valuation Techniques

- Highest and Best Use Analysis
- Special Purpose Properties
- Risk Assessment in Valuation
- International Valuation Standards Overview

Day 5

Valuation Reporting and Case Studies

- Structure of a Valuation Report
- Valuation Ethics and Professional Practice
- Review of Real-Life Case Studies